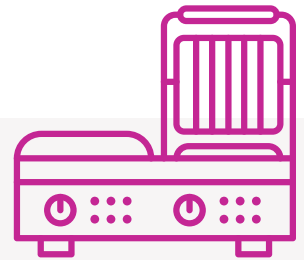


Trade Media Kit

As a premier foodservice equipment and supplies showcase, The NAFEM Show brings industry professionals together to learn about evolving technologies, products and trends and make connections that can make a difference. Please reference this guide as we begin trade conversations. All trades will follow the structure and tiers below.

All trade contracts must be finalized by August 31st.



Trade Media Tiers

Tier 1 - \$27,000 value

- 20'x30' exhibit space
- 8 exhibitor badges
- 2 listings on The NAFEM Show mobile app
- \$3,000 booth furnishings credit
- 2 pub bins

Tier 2 - \$14,000 value

- 15'x20' exhibit space
- 4 exhibitor badges
- 2 listings on The NAFEM Show mobile app
- \$1,000 booth furnishings credit
- 1 pub bin

Tier 3 - \$5,000 value

- 10'x10' exhibit space
- 2 exhibitor badges
- 1 pub bin

General Information

Digital ad placement trades (for The NAFEM Show)

- NAFEM to code all digital ads for publications
- NAFEM to receive monthly reports on ad performance from the publication by the first of the following month

Show Badge

- Registration code to be provided by NAFEM

**If the 2023 show does not occur, the contract is voided, and nothing is owed to either party.*

For more information regarding trade media contact:

Ellese Hruska (ehruska@losasso.com) or Rachael Nemic (rnemic@losasso.com)