



Trade Media Kit

As a premier foodservice equipment and supplies showcase, The NAFEM Show brings industry professionals together to learn about evolving technologies, products and trends, and make connections that can make a difference.

Trades are encouraged to reference the structure and tiers below as a starting point for all trade conversations.

All trade contracts must be finalized by Aug. 30.

Trade Media Tiers

Tier 1 - \$27,000 value

- 20'x30' exhibit space
- 8 exhibitor badges
- Listing on The NAFEM Show mobile app
- \$3,000 booth furnishings credit
- Magazine promotion listing on publication wall at the show

Tier 2 - \$14,000 value

- 15'x20' exhibit space
- 4 exhibitor badges
- Listing on The NAFEM Show mobile app
- \$1,000 booth furnishings credit
- Magazine promotion listing on publication wall at the show

Tier 3 - \$5,000 value

- 10'x10' exhibit space
- 2 exhibitor badges
- Magazine promotion listing on publication wall at the show

General Information

Digital Ad Placement Trades (for The NAFEM Show)

- NAFEM to code all digital ads for publications
- NAFEM to receive monthly reports on ad performance from the publication by the first of the following month

Show Badge

Registration code to be provided by NAFEM

**If the 2025 show does not occur, the contract is voided, and nothing is owed to either party.*

For more information regarding trade media, contact Haleigh Fobbe at hfobbe@losasso.com or +1.847.664.9830.