

The  
**NAFEM** | 27  
Show.

FEBRUARY 11-13 ORLANDO, FL  
ORANGE COUNTY CONVENTION CENTER

# PRODUCT, PROFIT.

Put your foodservice solutions in front  
of qualified buyers ready to invest in what's next.



Submit your exhibit space contract and deposit by  
**July 21** to participate in the online space selection.

# IMPORTANT DATES

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## WEEK OF JUNE 16

At 11 a.m. Central on June 16 we will send you an email with a unique booking code to submit your contract. (During the week of June 10, we'll provide you with more detail about the launch.)

Get access to budget calculator, meeting space request form, full webinar schedule and Exhibitor Resource Center (ERC).

## JULY 21

Exhibit space contract and 50% deposit due to participate in the online space selection.

## WEEK OF AUG. 24

Online space selection for NAFEM members with 200 priority points or more, in point order.

## WEEK OF AUG. 31

Online space selection for NAFEM members with less than 200 priority points, in point order, followed by NAFEM Associate members eligible to exhibit and non-members.

## SEPT. 23

Exhibitor badge registration open; Exhibitor Services Manual (Freeman Order Forms) and Orange County Convention Center (OCCC) forms available; tickets to networking events including The NAFEM Party are available for purchase.

## OCT. 20

Remaining exhibit space balance due.

Contracts submitted on or after this date must include full payment; no refunds are issued on cancelled or reduced space submitted after Oct 20.

## NOV. 18

Booth diagram submission due. Detailed floor plans due from exhibitors occupying an island and spilt island booth space; manufacturers of walk-in coolers, refrigerators and/or freezer; or exhibitors with written booth violation notices in 2025.

## JAN. 4, 2027

Last day to submit contracts and company name changes.

## FEB. 7, 2027

Target exhibitor move-in begins.

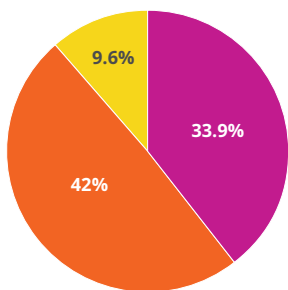
## FEB. 16, 2027

Exhibitor move-out ends.

# INTEREST, INTENT.

This isn't casual browsing. Here's a closer look at who attends – and the specific equipment, supplies & technology on their radar.

Attendee Companies by Company Classification

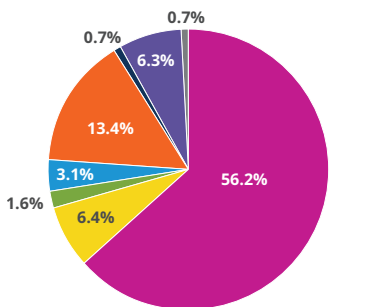


Dealer/Distributor ■ Consultant ■ Operators ■



**92%** of attendees come to The NAFEM Show to view and get hands-on with new products.

Type of Operations Attendees Come From



Retail ■ Entertainment & Travel ■ Corrections ■ Healthcare ■ Education ■ Onsite Hospitality ■ Senior Dining ■ Restaurant ■

Types of Equipment and Supplies (E&S) Attendees Are Interested in Seeing

