

Feb. 11-13, 2027 | Orange County Convention Center | Orlando, Fla.



EXHIBITOR BRIEF

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APRIL 2026

What to Know for The NAFEM Show 2027

It may only be April 2026, but [The NAFEM Show](#) will be here before you know it – which is why we're kicking off the 2027 planning cycle.

These monthly email updates help ensure your team has a seamless and successful exhibiting experience. Look for them to keep up on important deadlines, action items and need-to-know information. Unlike the past, you'll receive all you need to know in this ONE monthly communication.

If you haven't considered The NAFEM Show before, now is the time to take a closer look at what exhibiting can do for your business. As the premier event for foodservice equipment and supplies (E&S), this is where decision-makers come to source solutions like yours and we want YOU to be part of it.

Why exhibit? Access to the audiences that matter

At The NAFEM Show, attendees aren't just browsing – they're looking to test-drive solutions and build lasting partnerships. Exhibiting brings you face-to-face with key decision-makers across every major segment:

- Operators. Bring them the tools they need for the taste they want. Operators are actively seeking new ways to turn operational friction into culinary performance.
- Dealers and distributors. Show them the function that drives flavor. They're attending to find the latest innovations and smarter systems that will drive tomorrow's sales conversations.
- Consultants. Help them design spaces that will delight. Consultants come to get hands-on with solutions so they can create kitchens that perform under pressure.

Show Dates and Details

Mark your calendar: The NAFEM Show takes place Feb. 11-13, 2027, in Orlando, Fla., USA.

Contracts

Keep an eye on your inbox this summer for contract submission information. Contracts are available June 16, at 11 a.m. Central. Be ready to secure your spot. You'll receive login access to submit your contract that morning. Make sure your trade show contact is up to date. The trade show contact is the person who receives all information about your booth.

Booth Rates

\$42 per sq. ft. for NAFEM members | \$56 per sq. ft. for non-members plus a \$3,500 non-member fee. Corner (\$300) and aisle fees (\$5,000) will be assessed during space selection in August based on the booth space selected.



Plan Ahead, Stay Ahead

This is the perfect time to start planning your experience at The NAFEM Show and preparing to show the industry what you've been building.

We look forward to seeing you in February 2027.



The
NAFEM
Show. | 27
FEBRUARY 11-13 ORLANDO, FL
ORANGE COUNTY CONVENTION CENTER

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