

AUGUST 2026



EXHIBITOR BRIEF

Feb. 11-13, 2027 | Orange County Convention Center | Orlando, Fla.

Your Space Selection Checklist

Space Selection for The NAFEM Show is here — and the decisions you make now will influence your entire experience in Orlando, Fla. Here's what you need to know before you choose where you want your business to shine on the show floor.

Floor Plan and Space Selection Appointments

Review the floor plan in advance of your designated call in date and time. Remember to RSVP by 5 p.m. Central Time Aug. 14 for your space selection appointment via the link provided in the email sent to your trade show contact on Aug. 11. Need it re-sent? Contact info@thenafemshow.org.

Register for the “Space Selection Essentials & Important Dates” webinar Aug. 18 to understand exactly what to expect.

Review the floor plan frequently, as space selection progresses, to track nearby exhibitor placements. Should you wish to change your location after space selection, you must submit your request in writing. For further details, see page 5, of the Show Rules & Regulations, “Floor Plan Changes.”

Review the Show Rules & Regulations to ensure compliance with all show requirements.

Priority Points

Priority points are the points NAFEM-member companies earn or have the potential to earn each year. Updated through April 30, 2026, Priority Points determine the order a member company selects its booth space. Sign in to the **Member Dashboard**; click on the Priority Points button under Quick Links to view totals in alpha and point order.

More Space, More Impact

Foodservice equipment and supplies (FE&S) sell better when buyers can see them in action, but live demos, tastings and working displays require room to make that happen. A small footprint often can't accommodate them at all.

A larger exhibit space also means more of your products on the show floor. You can feature your full line — not just a curated sample — to give a complete picture of what you offer. With 500+ exhibitors competing for buyer attention, you want to make sure nothing worth seeing gets left back at home.

Explore booth options (pages 13-17) in the **Show Rules & Regulations**.

Questions?: Email info@thenafemshow.org or call +1.312.245.1054.



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